Dash Barber

Creative Director | Producer | Copywriter

EXPERIENCE

Lemonlight Media, LA - Creative Producer / Director

August 2021-Present

- In charge of ideating, writing and producing 150+ original approved concepts and scripts for full-funnel creative strategy.
- Scope and bid budgets that range from \$10k-\$150k+.
- Converted 20% of creative concept pitches.
- Experienced in high volume (20+ concurrent projects).
- Directed some of my favorite client videos: <u>Sisu</u> (winner of the NYX Award), <u>Sova</u>, and <u>Pure for Men Pride Campaign</u>.

Moment Makers. NY - Founder & Creative Director

May 2019-August 2021

- Founder of the Brooklyn based creative marketing production company. Our mission was to bring artistry to marketing, with bold ideas relevant to today's culture.
- Led a team of 10+ including Producers, Designers, Camera Crew, and Editors.

A3 Artists, NY - Actor

April 2016-Present

- Starred in two Oscar-winning movies: <u>The Queen</u> (2006) playing Prince Harry, and <u>Little Women</u> (2019 playing Fred Vaughn.)
- Various other film, stage and screen roles. (Amazon, BBC, Sony)

Strategic Vision Conference (SVC), NY - Host & Moderator

October 2020 & 2021

 Chief Moderator for <u>SVC</u>, hosting discussions with industry leaders on Entrepreneurship, Business & Corporate Strategy, Al & Machine Learning, The Future of Work and Career Management.

EDUCATION

School at Steppenwolf, Chicago

 July 2017-Sept 2017: Won place in a prestigious residency program for experienced actors to explore the company's ensemble tradition.

Manchester University, UK - (Drama) Bachelor of Arts

• Sept 2009-Jul 2012: Led rehabilitation program for young offenders within the innovative Theater in Prisons project.

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SKILLS

Brand ideation & conceptualization

Team Management

Narrative storytelling

Copywriting & editing

Storyboarding

Adobe Suite, Google Suite, Monday.com, Milanote, Trello

AWARDS

NYX Video Awards Winner as Director & Creative Producer

Charles Jehlinger Award for Best Actor, American Academy of Dramatic Arts

Jeff Award for Best Ensemble, Chicago Steep Theater Production of Posh

LANGUAGES (bilingual)

English, French (fluent), Portuguese (beginner)

INTERESTS

Soccer, MMA, Vespa, Traveling to obscure places no-one else wants to go to. Books (authors like Herman Hesse, Rumi and Rebecca Solnit)

US & UK passport holder